

## Press Release

June 11, 2019  
FOR IMMEDIATE RELEASE

### Credit Union celebrates longevity of membership

**AROOSTOOK** – NorState FCU’s celebrates its 78<sup>th</sup> year anniversary of serving people in Aroostook and northern Penobscot counties, and members enjoyed this year’s annual membership meeting and dinner.

During NorState FCU’s annual Membership Meeting held on Thursday, May 23<sup>rd</sup> at the Madawaska High School Cafeteria, Members had a chance to review year end financials as well and learn about the Perks of membership, specifically the newly released program, LuvMyCU Perks which launched on April 1<sup>st</sup>.

NorState newly designed relationship program takes into consideration the longevity of membership along with total amount of business on their account, which is an accumulation of total savings or borrowing amounts and the use of products and services available to credit union members.

LuvMyCU Perks has 4 tiers of relationship from Bronze to Platinum and are designed to reward those who are actively doing their financial business with the credit union as well as better rates on savings and loans based on their years of financial relationship with their credit union.

CEO Susan G. Whitehead addressed more than 180 members and 70 employees who gathered for the annual membership meeting that evening, about the fiscal well being of their credit union and the new loyalty program.

Members enjoyed a delicious baked stuffed chicken meal prepared by the Madawaska high school’s cafeteria ladies, with all the fixings, and lucky door prize recipients walked away with over \$1,200 of giveaways plus their new loyalty coffee mugs colored bronzed, silver, gold or platinum based on their status level, as well as information on how to level up in order to enjoy more Perks of their program.

Photos:

NFCU STAFF PIC –The PERKS of Members – NorState’s Vice President of Lending, Brenda Chasse is seen conversing with a young member of NorState FCU as the crowd came in for the annual membership meeting and dinner held at the MHS Cafeteria in Madawaska.



## NFCU CROWD PIC –

NorState FCU Annual Meeting – Members anxiously await a delicious baked stuffed chicken dinner during the annual membership meeting held on May 23<sup>rd</sup> at the Madawaska High School Cafeteria. Over 180 members and 70 staff members were in attendance.



## NFCU BLUE CREW -

NorState's Blue Crew – Go #teamnorstate! Pictured are 50 of the 74 NorState employees representing all 6 branch locations including CEO Susan G. Whitehead seated on the right end, and 2 Board of Directors and 2 members of the Supervisory Committee, who were ready to welcome members to the 78<sup>th</sup> annual Membership meeting and dinner on Thursday, May 23<sup>rd</sup> at the MHS Cafeteria in Madawaska. Team Blue, as we were affectionately called by members that evening, were well acknowledged by the CEO during her annual meeting report that evening.



## About NorState Federal Credit Union:

As Aroostook's longest-standing credit union with more than 14,000 members, NorState is a full-service financial institution offering a wide range of financial products and services to people who live, work, go to school or worship in Aroostook and northern Penobscot Counties. NorState FCU has \$187 million in assets and is part of the 5000 plus branch networking system in the world. To learn more, visit [www.norstatefcu.com](http://www.norstatefcu.com).